

Kelowna Parks Master Plan

Phase 1 Public Survey

Introduction

The City of Kelowna is creating a City Parks Master Plan to guide the expansion, development, and operations of our parks system as the City grows. This master planning process will guide what the future of our parks in Kelowna will look like by defining a collaborative vision and goals. Residents and community stakeholders all have an opportunity to influence the decisions about the key priorities for our parks system over the next 20-40 years.

Get Involved!

We are currently in Phase 1 and are seeking your ideas and insights to guide future direction for our parks system. Your feedback will be used to develop the city-wide park vision and priorities. The future phases of the project will focus on neighbourhood specific priorities and eventually the creation of the draft City Parks Master Plan.

This survey has five sections:

- **Part 1:** Memories & Stories
- **Part 2:** Current Use of Parks
- **Part 3:** Parks Priorities
- **Part 4:** About You
- **Part 5:** Participant Feedback

Please complete and return this survey by December 5th:

Scan and email to engage@o2design.com

OR drop off a physical copy at:

- Lobby Reception - City Hall,
1435 Water Street, Kelowna, BC V1Y1J4

Thank you for your participation!

Part 1: Memories & Stories

What is your favourite place in Kelowna's parks? What do you love about it?

What benefits do parks provide in your life?

Great Parks & Public Spaces

The Kelowna Official Community Plan (OCP) identifies public spaces, including parks, as one of its goals: "Create great public spaces that bring people together".

In your words, what makes a great park or public space?

What are some parks and public spaces from around the world Kelowna could learn from? Why?

Part 2: Current Use of Parks

How frequently do you visit the following types of parks?

(Check the boxes that apply)

	Very Often (multiple times a week)	Sometimes (few times a month)	Rarely (few times a year or less)	Never	I Don't Know
City-wide Parks					
Recreation Parks					
Community Parks					
Neighbourhood Parks					
Town Plazas					
Pocket Parks					
Linear Parks					
Natural Area Parks					
Private Public Open Spaces					

To what extent has the COVID-19 pandemic changed how frequently you use parks?

More often

About the same

Less often

If you wish, please explain:

Park Access

How do you usually travel to get to parks in Kelowna?

(Check the boxes that apply)

	Less than 15 minutes	15-30 minutes	More than 30 minutes	I don't use this mode of travel
Walk/wheelchair				
Cycle				
Skateboard/rollerblade				
Transit				
Drive				

Other:

Share the mode of travel you use if not listed.

Park Activities

How frequently do you do the following activities in Kelowna's parks?

Trails

	Very Often (multiple times a week)	Sometimes (few times a month)	Rarely (few times a year or less)	Never	I Don't Know
Walk/wheelchair					
Cycle					
Skateboard/rollerblade					
Cross-country Ski or Snowshoe					

Active Recreation & Sports

	Very Often (multiple times a week)	Sometimes (few times a month)	Rarely (few times a year or less)	Never	I Don't Know
Participate in organized fitness/recreation programs					
Play court sports (e.g. tennis, pickleball, basketball)					
Play field sports (e.g. soccer, football, rugby, ultimate frisbee)					
Access the water for boating/water sports					

Other:

Share the activities you use parks for, if not listed.

Passive Recreation & Leisure

	Very Often (multiple times a week)	Sometimes (few times a month)	Rarely (few times a year or less)	Never	I Don't Know
Rest and relax					
Spend time connecting with nature					
Play on playground					
Swim in the water/play at the beach					

Social & Cultural

	Very Often (multiple times a week)	Sometimes (few times a month)	Rarely (few times a year or less)	Never	I Don't Know
Attend events					
Socialize/connect with others					
Have a picnic/BBQ					
Celebrate my culture/faith					

What activities do you wish you could participate in within Kelowna's parks that are unavailable today?

Barriers to Park Use

Have you experienced any barriers to accessing parks? Select all that apply.

Other:

Please specify.

Access: Parks are too far away for me to access easily.

Mobility: Parks, pathways, and amenities are not accessible to me.

Safety: I don't feel safe in parks.

Discrimination: I don't feel welcome in parks.

Communication: I don't understand park signage or there is not enough information available to me about parks.

Weather: Weather prevents me from accessing parks.

Lack of Amenities: There are not enough amenities for me in parks.

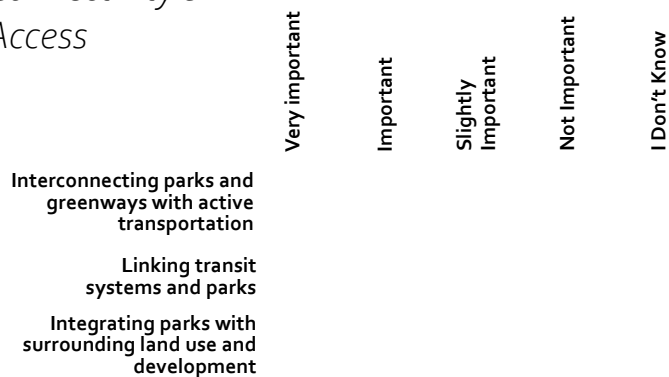
Financial: It costs too much to use park spaces or programs.

Technology: I don't have access to cellular data or wifi in parks.

Part 3: Park Priorities

How important do you think each of the following considerations are to the future of Kelowna's parks system?

Connectivity & Access



Acquisition & Park Development



Park Priorities

Amenities

	Very important	Important	Slightly Important	Not Important	I Don't Know
Athletic parks and sports fields					
Dog parks and related amenities					
Year-round and winter amenities					
Adventurous and imaginative children's play opportunities					
Recreational opportunities along Kelowna's waterfront					

Environmental Sustainability

	Very important	Important	Slightly Important	Not Important	I Don't Know
Protecting and restoring natural areas and habitat					
Increasing our urban forest					
Climate change adaptation and mitigation					
Technological advancements and sustainable initiatives (Ex: solar or waste diversion)					
Preserving alignments of our original creeks and surrounding native forests					

Inclusivity

	Very important	Important	Slightly Important	Not Important	I Don't Know
Fostering truth and reconciliation in parks					
Universal, age-friendly designs to improve the use of parks					
Citizen engagement regarding park design and stewardship					

Sense of Place

	Very important	Important	Slightly Important	Not Important	I Don't Know
A unique sense of place for each park (themes, attractions, views, ecology)					
Indigenous culture and history in parks and signage					
Public art in parks					
Tourism and events in parks					
Kelowna's history and heritage assets					
Viewsheds and vistas					

Maintenance & Operations

	Very important	Important	Slightly Important	Not Important	I Don't Know
Maintenance and upgrades for existing amenities					
Naturalization initiatives to reduce irrigation and upkeep					
Stewardship opportunities for volunteer groups					
New partnerships and funding models					

What else do you think is important to consider in planning the future of Kelowna's parks?

Part 4: About You

We are collecting this information in order to better understand who we're reaching - and who we're not - so that we can work towards creating engagement opportunities that are more inclusive and equitable.

What's your postal code?

Do you have access to outdoor space at home?

- Private yard/greenspace
- Private balcony/deck
- Shared yard/greenspace
- Shared balcony/deck
- No outdoor space

How long have you lived in Kelowna?

- Less than 1 year
- 1-5 years
- 6-10 years
- 11-20 years
- More than 20 years
- I don't live in Kelowna

What gender do you identify with?

- Female
- Male
- Non-binary/Gender-fluid
(specify, if you wish)
- Prefer not to answer

Which of the following best describes your racial identity?
(select all that apply)

- Prefer to not say
- Asian
- Black
- Indigenous
- Mixed-race
- South Asian
- White

What best describes your household composition?

- Living alone
- Single parent living with children
- Couple living with children
- Couple with no children living at home
- Adult(s) living with dependent parent(s)
- Adult(s) living with other adult(s) (related or unrelated)
- Some combination of the above

Part 5: Participation Feedback

To ensure we are providing participation opportunities that work for you, we want to know how we did and what can be improved for next time.

Was the information easy to understand?

- Yes
- Mostly
- Somewhat
- No

Did you have enough information to participate in a meaningful way?

- Yes
- Mostly
- Somewhat
- No
- Not sure

Do you understand how your input will be used?

- Yes
- Somewhat
- No

Do you have any additional feedback you would like to share with the team?