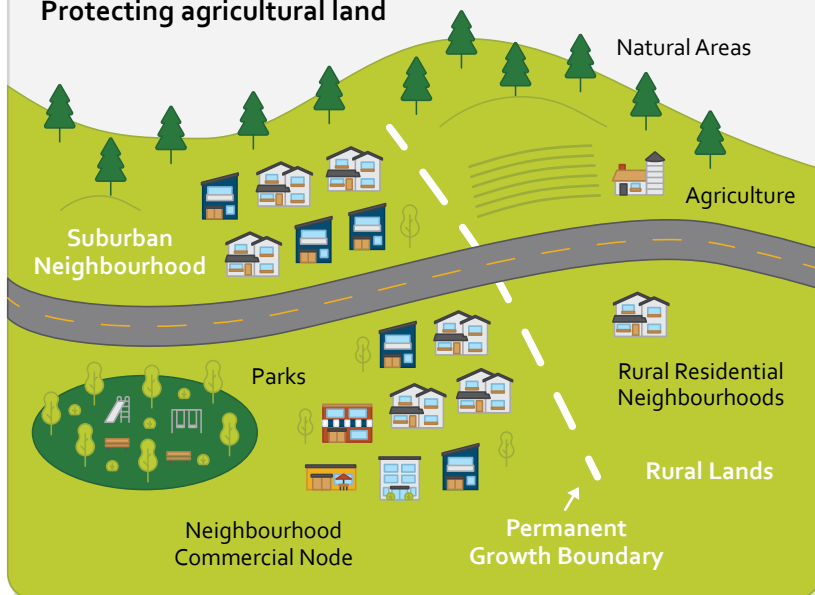


The pressure to find new land for a growing city can threaten agricultural lands over time. However, protecting and preserving rural and agricultural lands has never been more important. This is why, for the first time in Kelowna's history, the 2040 OCP growth strategy does not designate any new residential neighbourhoods beyond those already approved under the 2030 OCP.

Protecting agricultural land



Looking ahead



- Minimize growth in outlying areas
- Protect agricultural land from encroachment – lands outside of the permanent growth boundary would not be supported for further development unless already designated in the 2030 OCP.
- Make existing suburbs more complete by supporting corner stores, cafes and other amenities

The cost of sprawl



The cost of delivering infrastructure to outlying areas is unsustainable from both an environmental and financial point of view. It costs 2-3 times more to deliver infrastructure to suburban neighbourhoods versus their Urban Centre and Core Area counterparts. Building complete, compact communities – and limiting sprawl – is the most cost effective and tax-efficient way to grow.

Not only that, Kelowna residents collectively travel nearly 1.6 million kilometers per day – that's equivalent to four times the distance to the moon! Since vehicle emissions are the single biggest contributor to greenhouse gas emissions in Kelowna, growing in areas that support active transportation and transit is one of the most effective actions we can take in tackling climate change.

A significant portion of the City's land base is agricultural, with 55% of its land base zoned for agriculture.

Almost 40 per cent of the City is in the Agricultural Land Reserve (ALR)

Over 90 per cent of residents in outlying suburbs travel by car to work, and drive 2-6 times farther than households in Kelowna's core neighbourhoods

Get involved to discuss



- How the OCP helps manage costs, supports environmental sustainability and protects agricultural land by limiting growth in outlying areas.

Learn more and share your feedback on the draft 2040 OCP at getinvolved.kelowna.ca