

1. Imagine Kelowna

2016 – 2018:

- Our community vision

Issues identification, transportation
and infrastructure planning

Growth scenario
development

2. Pick Your Path

June 2018:

- Growth scenario selection

Growth scenario
endorsement

3. Neighbourhood Expos

September – October 2019:

- Policy development

Pillar development

Draft land use
plan

Land use planning, transportation
network and infrastructure
modelling

4. Draft OCP review & refinement

2021

- Seek feedback on key directions
- Refine plan based on public feedback

We are
here

Present final plan to Council
for endorsement and adoption

Objectives, policies and
draft plan development

Engagement in focus

2. Pick Your Path

Pick Your Path in 2018 was designed to collect feedback on four possible land-use scenarios ranging from increasing suburban areas to densification of urban centres. Through this process, residents helped shape our future growth scenario.

What We Heard

Residents wanted to see less urban sprawl, with development focused in Urban Centres and more diversity of housing options in surrounding neighbourhoods. This would allow for a more concentrated investment in sidewalks, cycling routes and transit, and it would focus infrastructure in the Urban Core. Based on technical data, growth projections, and public and stakeholder input, Council endorsed a growth strategy that proposes a gradual shift toward a more compact and complete community.

How We Heard

- 577** Total questionnaires completed
- 5** Exhibits hosted
- 344** Exhibit participants
- 610** Pick Your Path participants (non-students)
- 222** Student participants

1. Imagine Kelowna

The Official Community Plan update follows a nearly two year engagement initiative for the Imagine Kelowna community vision. The goals identified within Imagine Kelowna were the result of community input and provide the foundation for the draft 2040 OCP.

The OCP aims to support as many of these goals as possible, while some are more directly addressed within other plans (like the Cultural Plan).



3. Neighbourhood Expos

Public engagement in 2019 sought to inform residents about the progress of related draft plans: Future Land Use Plan, Official Community Plan, Transportation Master Plan, and 20-Year Servicing Plan. Residents were also consulted on key elements in order to inform further policy development.

What We Heard

Feedback gathered included:

- **Transportation** challenges and ideas
- Likes & suggested changes for **land use** directions
- **Parks** use frequency and preferences
- **Infill housing** preferences

In general, participants were supportive of: increasing density, urban centre developments, limiting suburban development in rural areas and protecting ALR, mixed-use development, growth of UBC, Okanagan College and the hospital area and protecting heritage areas.

How We Heard

- 4** Public neighbourhood expos
- 6** Stakeholders workshops
- 740** In-person & online public participants
- 720** Free-form public comments received
- 142** Survey responses

4. Draft OCP review & refinement

Final engagement will include focused discussion on several topics. Feedback will help refine the draft plan before Council considers its endorsement later in 2021.

Get Involved to discuss

- Climate action & environment
- Urban Centres & residential infill
- Agricultural lands & suburban neighbourhoods

Visit getinvolved.kelowna.ca to learn more!